

Agenda – 29th March

10:30 - 10:45: Opening remarks from the Chairman



- [Nigel Gibbons](#) CISA, CISSP, CITP – Director of Cordon Sanitaire and a Microsoft Partner Advisory Council Member.

TRANSFORMING CUSTOMER ENGAGEMENT

10:45 - 11:15: Optimising intuitive user interfaces to enhance customer adoption



- [Ashi Sheth](#) Manager Enterprise Platforms - Netflix

11:15 - 12:00: Panel Discussion – ‘How hyper connectivity will transform productivity and improve smart decisions by the workforce?’



- [Eric Eifert](#) Senior Vice President - Managed Security Services - DarkMatter



- [Amit Bhatia](#) Head of Information Security Governance - Oman Insurance Company



- [Dr Lee Hyeon Woo](#) Chair, 5G Forum Global Alliance Sub Committee - Advisor TTA IMT

12:00 - 12:30: Security solutions for the mobile embedded world



- [Dr Najwa Aaraj](#) Vice President of Special Projects - DarkMatter

MOBILITY SECURITY STRATEGY

12:30 - 13:30: Lunch

14:00 - 14:30: [Digital risk and the threat Landscape](#)

Microsoft's Digital Crimes Unit Unit (DCU) is an international team of attorneys, investigators, analysts, data scientists, engineers, and business professionals working together to combat digital crime. The DCU seeks to provide a safer digital experience for every person and organization on the planet by protecting vulnerable populations, fighting malware, and reducing digital risk. The DCU does this by combining big...[Read more](#)




- [Dale Waterman](#) Senior Corporate Attorney - Microsoft Digital Crimes Unit, Middle East & Africa

14:10 - 14:45: Panel Discussion – ‘How to prevent security threats from derailing wider mobility adoption?’


-  [Akash Agarwal](#) Regional Director, EC- Council - MEA
-  [Patrick Nuttal](#) Head - London Digital Security Center
-  [Gezahegn Dugassa](#) Chief Technology Officer - Awash International Bank

ACCELERATING ENTERPRISE MOBILITY


14:45 - 15:15: Utilizing business applications to boost operational efficiency

-  [Gezahegn Dugassa](#) Chief Technology Officer - Awash International Bank

15:15 - 15:45: The challenge of Mobility: Strategies for balancing security with usability

-  [Graham Hunter](#) Vice President, Europe and Middle East - CompTIA

16:15 - 17:00: Enterprise Transformation: understanding the transformational impact of mobility and IOT on the enterprise of tomorrow

-  [Shivakumar Mathapathi](#) Lead Instructor – IoT course - California Polytechnic State University, CA, USA

16:15 - 16:45: What’s next for enterprise mobility? Understanding how consolidation, customisation, cloud, mobile app and content management are fuelling innovations in enterprise mobility

-  [Benoy C S](#) Director & Head, Information & Communication Technologies Practice - Middle East, North Africa and South Asia, Frost & Sullivan Ashi Sheth, Manager Enterprise Platforms - Netflix

17:15 - 17:30: Closing remarks by the Chairman

17:30: Close of the Conference